

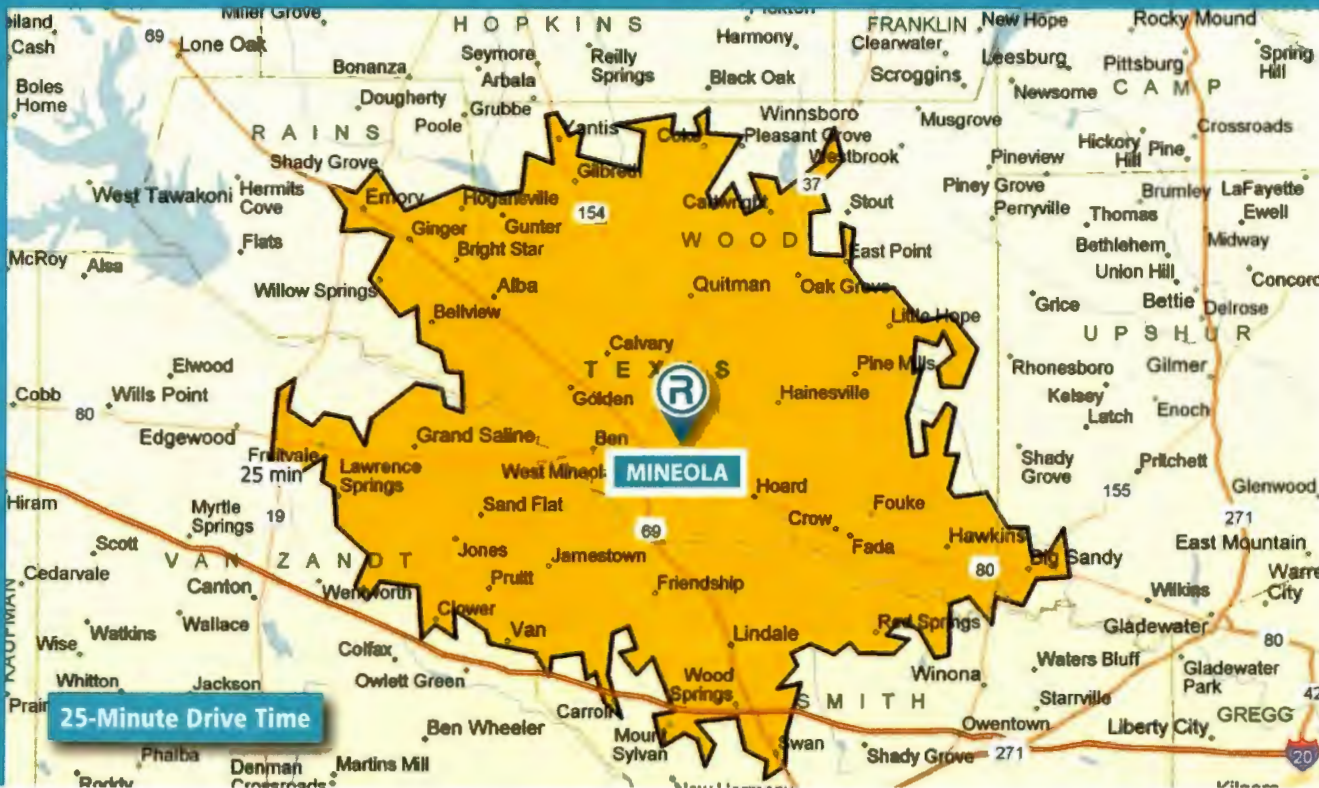


MISSION STATEMENT

Mineola Economic Development Corporation

The mission of Mineola Economic Development Corporation (MEDC) is to promote and market the City of Mineola's unique history, culture, and natural environment through Heritage and Nature Tourism, while also focusing on retaining and encouraging new industries and businesses. To continue and foster better communication and program coordination with other city departments, citizens, and volunteers to ensure quality service for our citizens and enrich the community both economically and socially.

25-Minute Drive Time | Retail Market Profile 2019



Contact Information

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January 2019. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

Population

	2000	2010	2019 ESTIMATE	2024 PROJECTION
25-Minute Drive Time	55,932	65,520	71,438	75,556

Income

	2019 ESTIMATE
Average Household	\$69,955
Median Household	\$53,348

Educational Attainment

	2019 ESTIMATE
Graduate or Professional	5.1%
Bachelor's Degree	12.3%
Associate Degree	6.8%
Some College, No Degree	26.8%
High School Graduate	32.6%
Some High School, No Degree	11.0%
Less than 9th Grade	5.4%

Race Distribution

	2019 ESTIMATE
White	85.76%
Black or African American	6.04%
American Indian/Alaskan	0.70%
Asian	0.67%
Native Hawaiian/Islander	0.06%
Other Race	4.82%
Two or More Races	1.96%
Hispanic or Latino (of any race)	11.39%

Age

GROUPS	2019 ESTIMATE
9 Years and Under	11.53%
10-17 Years	9.98%
18-24 Years	9.05%
25-34 Years	10.73%
35-44 Years	10.26%
45-54 Years	11.33%
55-64 Years	13.66%
65 Years and Over	23.46%
DISTRIBUTION	2019 ESTIMATE
Median Age	43.52
Average Age	42.66



SELL YOUR CITY

ECONOMIC OUTLOOK EVENT



JANUARY 29TH, 2019! DOORS OPEN AT 8 AM! EVENT KICKS OFF AT 8:30
TYLER JUNIOR COLLEGE - APACHE HALL - FIRST FLOOR OF ROGERS STUDENT CENTER

CLICK HERE FOR YOUR TICKET

All ticket proceeds will directly benefit Champions for Children of Smith County

FOR MAPS AND PARKING DETAILS, SEE FACEBOOK EVENT PAGE



Tom Mullins
Tyler EDC-ED



Ed Broussard
Tyler City Manager



Lisa Denton
Athens EDC-ED



Aaron Smith
Whitehouse City Manager



James Hubbard
Jacksonville EDC-ED



Jay Abercrombie
Bullard City Manager



Mercy Rushing
Mineola CM & EDC-ED



Susan Gill
Lindale EDC-ED



Barbara Bass
CPA & event Moderator

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